



### Horizontal - 12x18 Template

— **Live Area**

Keep all crucial items inside the blue box (i.e. text, images, logos etc.) Any items outside Live Area may be cut off.

— **Final Cut Area**

The use of borders is discouraged, due to shifting in the cutting process. The end product may be asymmetrical.

— **Bleed Area (.25 inches)**

All background items must extend to the black line. This is to ensure that the end product will not have white edges.