



## Tray Card Template

### — Live Area

Keep all crucial items inside the blue box (*i.e. text, images, logos etc.*) Any items outside Live Area may be cut off.

### — Final Cut Area

The use of borders is discouraged, due to shifting in the cutting process. The end product may be asymmetrical.

### — Bleed Area (.25 inches)

All background items must extend to the black line. This is to ensure that the end product will not have white edges.

### — Fold Line