



## Horizontal - 8.5x11 Template

### — Live Area

Keep all crucial items inside the blue box (i.e. text, images, logos etc.) Any items outside Live Area may be cut off.

### — Final Cut Area

The use of borders is discouraged, due to shifting in the cutting process. The end product may be asymmetrical.

### — Bleed Area (.25 inches)

All background items must extend to the black line. This is to ensure that the end product will not have white edges.

**For postcard mailing please leave a 4x3 inch white box on the backside in the bottom right corner.**

**To be EDDM Eligible -  
EDDM Layer must be turned on.**

PRSRT STD  
ECRWSS  
U.S. POSTAGE  
**PAID**  
EDDM Retail

\*\*\*\*\*ERWSS\*\*\*\*

Local

Postal Customer