



Horizontal - 5.5x8.5 Template

— Live Area

Keep all crucial items inside the blue box (i.e. text, images, logos etc.) Any items outside Live Area may be cut off.

— Final Cut Area

The use of borders is discouraged, due to shifting in the cutting process. The end product may be asymmetrical.

— Bleed Area (.25 inches)

All background items must extend to the black line. This is to ensure that the end product will not have white edges.

For postcard mailing please leave a 4x3 inch white box on the backside in the bottom right corner.